

PRIVACY ANNOUNCEMENT

CPP, Customized Premium Products, S.A. de C.V., located in the street of San Bernardino 17, 1st floor, office 101, Colonia Del Valle, Delegación Benito Juárez, C.P. 03100, México D.F., states that according to what is established under articles 15, 16 and other applicable articles of act: **Ley Federal de Protección de Datos Personales en Posesión de Particulares (LFPDPPP)** ("Protection of Personal Data held by Others, Federal Act"):

1. The information requested from our customers has the following purposes:
 - Information purposes to maintain open communication with our customers;
 - Internal Administrative Control;
 - Facilitates contact to share with them the status of the affairs they have entrusted us;
 - Let our customers know about interesting news over intellectual property rights, legislations, bills, courses and events.
2. While gathering personal data we follow all dispositions established under article 6 of the LFPDPPP:
 - Legality: the personal data gathered will be managed in the legal way established by the corresponding law;
 - Consent: all managing of personal data is subject to the consent of the person of who such data is referred to, exception made of that allowed by the LFPDPPP;
 - Quality: importance of securing the preciseness, totality and update of the data gathered;
 - Information: the right of any individual to obtain from the data comptroller the confirmation of having or not, his/her specific data;
 - Finality: to know the specific purpose for what the data is being gathered in the moment of such gathering;
 - Loyalty: of not revealing personal data or any used data for different purposes to those expressed in the previous line;
 - Dimensioning: to establish general policies of impartiality over developments, practices and policies regarding personal data;
 - Responsibility: of the data comptroller to effectively comply with sufficient measures in order to implement the previous seven dispositions.
3. The person responsible to protect all personal data gathered by us is Carlos Nuño Alvarez, with domicile in San Bernardino 17, 1st floor, office 101, Colonia Del Valle, Delegación Benito Juárez, C.P. 03100, México D.F.
4. We do not commercialize or reveal the personal data of our web site visitors, neither the data gathered for our rendering of services. Such personal data will only be used and revealed to offer services in our behalf or to comply with requirements established by law.

Additionally we will be able to reveal your personal data: (i) if demanded by law or in a legal process, (ii) to competent authorities or other governmental authorities, (iii) when we would consider that the publishing of such personal data is needed or suitable to avoid physical damages or economical losses or in connection with an illegal activity or investigation, assumed or real.

We reserve the right to transmit your personal data in case of selling or passing over the totality or part of our business or assets. In case of such selling or passing over, we will do everything in our resources to convince the new owner to use all personal data in the same way we mention in these policies. If you do not want to have your personal data processed after the selling or passing over, you must contact the new owner.

5. The personal data that we gather is:
 - Name;
 - RFC (Registro Federal de Contribuyentes) ("Tax Payer Numer");
 - Address;
 - Telephone;
 - Email address;
 - Contact name;
 - Web site.

6. You have the right to access, correct, cancel, and/or to be opposed to your personal data treatment, by directly contacting via electronic mail, the person in charge of the administration and management of your personal data at: contacto@cppconsultingnet.com. The communication should contain and include what the LFPDPPP establishes in its article 29, this is to say:
 - I. Your name and address or other means to inform you about the response to your inquiry;
 - II. The documents to accredit your identity or in its case, the one of your legal representative;
 - III. The clear and precise description of the personal data of which you want to take an action related to the rights you are entitled to and;
 - IV. Any other document or information which could facilitate the location of your personal data.

7. In case a change occurs in any of these privacy announcements, we will let you know about it through the email address you had given us and/or through a visible announcement in our web site. We will not be responsible if you do not receive the change notification of privacy announcements, if you have a problem with your electronic email or if the internet has a problem in the transmission of data. For your safety, please periodically review our web site for the following announcement:
Update of our Privacy Announcements.

Without any previous notification, we may periodically update the present announcement in order to reflect changes in our information policies via on-line at www.cppconsultingnet.biz.